



AUSTRALIA | NEW ZEALAND

# SALE-A-BRATION

1 JANUARY - 29 FEBRUARY 2008



## Dear Friends:



I love the beginning of a new year. Each one is full of possibilities—goals to reach, activities to enjoy.

That's also true of Stampin' Up!® The first few months of the new year bring an exciting promotion called Sale-A-Bration. You can earn the sets in this brochure free simply by making a purchase, hosting a workshop, or becoming a demonstrator. The next page tells you how.

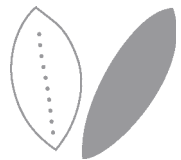
Happy New Year! And don't forget to Sale-A-Brate!

A handwritten signature in black ink that reads "Shelli".

Shelli Gardner  
Cofounder and CEO

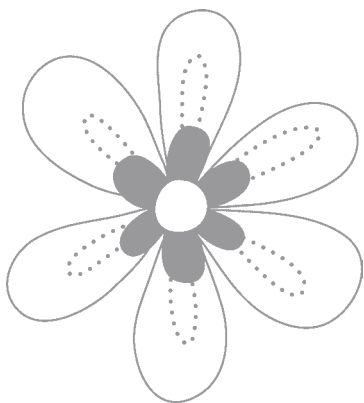
Products in this brochure are available from 1 January through 29 February; they will not appear in upcoming catalogues. Contact your demonstrator to place an order. Any exchanges of these items must be made within 90 days of the shipping date.

**All page numbers are from the 2007-2008 Idea Book & Catalogue unless otherwise noted.**





Your FRIENDSHIP  
makes my heart  
HAPPY.



**Friendship Blooms** (set of 5)  
111425

Simply You page also uses Big Deal Alphabet  
(shown on page 121) and Typeset Alphabet Lower (122).

YOU CAN EARN ANY OF THE  
SALE-A-BRATION REWARDS SHOWN  
IN THIS BROCHURE—FREE!

#### *customers*

Receive a free Sale-A-Bration set when you spend at least \$100 AUD/\$120 NZD.\*

There's no limit—for every \$100 AUD/\$120 NZD you spend, you can select a free Sale-A-Bration set!

#### *hostesses*

When you host a workshop of at least \$600 AUD/\$700 NZD, you'll receive a free Sale-A-Bration set in addition to our generous hostess benefits! You'll receive a second Sale-A-Bration set when your net workshop sales reach \$1200 AUD/\$1400 NZD.

Get a third set for workshop sales of \$1800 AUD/\$2100 NZD or more!\*

#### *recruits*

Sign up to be a Stampin' Up! demonstrator during Sale-A-Bration and select any set (value up to \$79.95 AUD/\$94.95 NZD) from the 2007–2008 Idea Book & Catalogue free!\*\*

\*NET SALES; BEFORE SHIPPING AND HANDLING AND GST

\*\*EXCLUDING HOSTESS REWARDS

Use the phrases in Lots of Thoughts as individual lines (on Happy Hellos card) or as part of a larger greeting (on Cheers to You card).



## CHEERS TO YOU

It's Your Special Day  
Happy Birthday  
You're the Greatest

## PARTY TIME

You're Invited  
Time to Celebrate  
Please Come

## many THANKS

You're Appreciated  
Thank You  
Thanks So Much

## HAPPY HELLOS

Just a Note  
You Make Me Smile  
Have a Great Day

**Lots of Thoughts** {set of 6}  
111421



You can earn the Lots of Thoughts set or any set in this brochure free from 1 January through 29 February. Find out how on page 3.

## note OF LOVE

With All My Heart  
Hugs and Kisses  
Happily Ever After

## merry WISHES

'Tis the Season  
Season's Greetings  
Merry Christmas

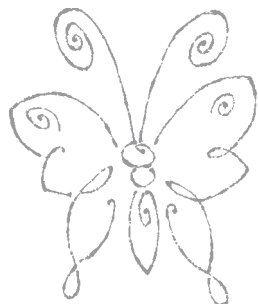




The soft line-art look of these images makes them perfect for watercolouring with a blender pen or Aqua Painter (page 144).



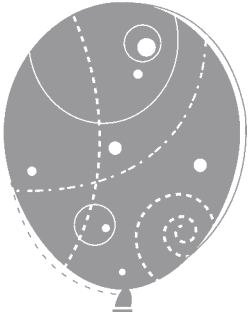
merci



**Merci** {set of 6}  
111423

Merci card also uses Fine Lace (shown on page 106).

...and  
many more!



happy birthday



**Birthday Whimsy** (set of 5)  
111419

Happy page also uses Headline Alphabet (120).



## JOIN US!

There's no better time to join Stampin' Up! During Sale-A-Bration, you'll receive a complimentary stamp set of your choice\* from the 2007-2008 Idea Book and Catalogue when you become a Stampin' Up! demonstrator.

As a Stampin' Up! demonstrator, you'll enjoy a variety of benefits: the freedom to do what you love, the opportunity to meet and share with others, and the flexibility of your own business.

Talk to your demonstrator today about joining the Stampin' Up! family, and take advantage of Sale-A-Bration!

\*Excluding hostess sets

[www.stampinup.com](http://www.stampinup.com)

1800 787 867 AU • 0800 202 722 NZ

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To order Stampin' Up! products from this brochure, call your demonstrator: